

## KENT ETİLER

### DISCLOSURE TEXT WITHIN THE SCOPE OF THE LAW ON THE PROTECTION OF PERSONAL DATA NO. 6698

Kent Etiler Project takes all kinds of technical and legal measures in accordance with the Law on the Protection of Personal Data No. 6698 ("KVKK") in the processing of personal data of the Relevant Persons at the stage of the receipt of housing requests and the realization of the campaign. Relevant persons can access detailed information about the processing of their personal data and the transfer of their personal data to third parties and the legal reasons for collecting personal data and their rights included in the KVKK from this disclosure text.

#### A. Personal Data Processed

Personal data refers to all and any information belonging to an identified or identifiable natural person. In this context, it consists of the personal data of the Relevant Persons such as name, telephone number, bank account information, e-mail address, which identifies them and includes all information about them.

Relevant Person refers to the real person whose personal data is processed.

Processing of personal data refers to all kinds of operations performed on data such as obtaining, examining, recording, disclosing and using personal data.

As Mesa Mesken İnşaat A.Ş. ("**Mesa Mesken**") and ASL İnşaat Taahhüt ve Sanayi Ticaret LTD. Şti, ("**ASL Construction**"), which constitutes MESA-ASL Ordinary Partnership, the protection of fundamental rights and freedoms, the protection of privacy regarding private life, the provision and protection of information security, and respect for ethical values are among our primary principles.

Detailed information about the personal data processed during the campaign processes and conditions of processing of personal data are included in the table below.

Id en tit y Inf or m ati on	Personal Data Processed	Data Processing Condition
	Name, surname, TR Identity Number	
Fi na nci al Inf or ma tio n	IBAN Number Credit Card Information	Provided that it is directly related to the establishment or performance of the contract, it must be necessary to process personal data of the parties to the contract and it must be mandatory for the legitimate interests of the data controller provided that it does not harm the fundamental rights and freedoms of the relevant person and data processing must be mandatory for the establishment, exercise or protection of a right

<p><b>C o m m u n i c a t i o n i n f o r m a t i o n</b></p>	<p>E-mail address, Mobile number, Residence address, Social media username.</p>	
<p><b>C o m m u n i c a t i o n i n f o r m a t i o n</b></p>	<p>E-mail address, Mobile number, (Sending messages for advertising, campaign and promotional purposes)</p>	<p>Existence of explicit consent</p>

**B. Purposes of Processing Personal Data**

Your personal data is processed in accordance with the Law on the Protection of Personal Data No. 6698 and secondary regulations within the framework of the following purposes and legal reasons: “Your personal data provided in this context such as Name-Surname, Signature, **Date of Birth, Gender, Number of Children, Education Status, Profession Information, Company for which You Work, Phone, E-mail, Marketing Information, Salary Information, Radio Channel You Listen and Information on Real Estates in which you are interested** is processed for the purposes of marketing to you, ensuring customer satisfaction, informing you about campaigns carried out in our company and communicating with you based on your explicit consent.

Personal data in the category of identity, contact and financial information of the Relevant Persons is processed for the purposes stated below.

- Conducting of goods/services sales processes, (Receiving the requests for participation in the campaign)
- Execution of communication processes (informing about the campaign process and its outcome, confirming the transactions, information the Relevant Person if there are missing documents)
- Fulfilment of financial and accounting transactions (Performing payment and virtual pos processes, refunding the pre-request payment, confirming the transactions)
- Following-up of requests and complaints,
- Providing information to authorized persons, institutions and organizations (Sharing information with banks and site management for the purpose of carrying out transactions),

In addition, personal data in the category of contact information is processed for the purpose of carrying out advertising/campaign and promotion processes (sending messages) in line with the consent of the Relevant Person.

Personal data in the other category are processed if the Relevant Person wishes to benefit from the quota granted to him in line with his/her consent.

**C. Transfer of Personal Data**

Personal data of the Relevant Persons is transferred to third parties (bank and site management) in order to carry out transactions within the framework of the conditions determined by the KVKK and to public institutions and organizations in order to meet the demands of legally authorized public institutions and organizations.

#### **D. Method and Legal Reason for Collecting Personal Data**

Personal data and social media accounts processed by MESA-ASL ORDINARY PARTNERSHIP to manage the campaign application processes;

<https://www.instagram.com/mesamesken/>

<https://tr-tr.facebook.com/MesaMesken/>

<https://twitter.com/MesaHolding/>

<https://www.linkedin.com/company/mesa-mesken/>

Through (by hand, e-mail, fax and/or mail, mobile communication method), through the bank used, through the request form on our [www.kentetiler.com](http://www.kentetiler.com) website and/or with purpose of request/complaint management, through messages and/or calls from Relevant Persons and face-to-face meetings and by automatic and non-automatic means are obtained.

Your personal data is directly related to the conclusion or performance of a contract in accordance with the provision of Article 5/2 (c) of the KVKK and therefore and based upon legal grounds it is necessary and mandatory to process your personal data in accordance with our legitimate interest pursuant to the provision of Article 5/2 (f) of KVKK.

#### **E. Rights of the Relevant Person**

Relevant Persons can apply to MESA-ASL ORDINARY PARTNERSHIP in accordance with the Communiqué on the Procedures and Principles of Application to the Data Controller by using the right to be informed about themselves for the following matters;

- To learn whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom personal data is transferred in the country or abroad,
- In case personal data is incomplete or incorrectly processed, to request the necessary corrections to be made in this subject and to request the notification of the transaction made within this scope to the third parties to whom personal data has been transferred
- Although it has been processed in accordance with the provisions of the law and other relevant laws, to request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear, and to request the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Objecting to the occurrence of a result against the relevant person by means of analysing the processed data exclusively through automated systems,
- Requesting the compensation of the damage in case of damage due to the fact that personal data is processed unlawfully.

Applications submitted to us are answered within 30 (thirty) days at the latest from the date of receipt of the request to our Company, depending on the nature of the request. If the evaluation and decision-making process requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board will be taken as basis.

Respectfully submitted.

**F. Identity of the Data Controller (and the identity of its representative, if any)**

Pursuant to Article 11 of the KVKK, you have the right to obtain information about your personal data by applying to Mesa Mesken and/or ASL İnşaat. You can access more detailed information about your Personal Data and the information application form from the websites listed below.

- The website [www.mesa.com.tr](http://www.mesa.com.tr) of Mesa Mesken and/or
- The web site of [www.aslinsaat.com.tr](http://www.aslinsaat.com.tr) of ASL İnşaat
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<b>Data Controller:</b> Mesa Mesken İnşaat A.Ş. Ihlamur Cad., No:2 Çayyolu, Çankaya/Ankara  Tel : +90 312 291 50 00 Fax: +90 312 291 09 99 Ankara Trade Registry Office / Registry no: 479300 <a href="http://www.mesa.com.tr">www.mesa.com.tr</a>	<b>Data Controller</b> ASL İnşaat ve Ticaret A.Ş. Address: 5. Levent Mah. Fatih Sultan Mehmet Bulvarı No:6/20 Eyüpsultan/ İstanbul Tel: +90 212 525 53 53 Fax: +90 212 525 53 53 İstanbul Trade Registry Office / Registry no: 492870-0 <a href="http://www.aslinsaat.com.tr">www.aslinsaat.com.tr</a>
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*I read and understood this document.*

Date : \_\_/\_\_/20..

Name-Surname : \_\_\_\_\_

Signature : \_\_\_\_\_